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AMERICAN VALET TO HOST 1st ANNUAL VALET OLYMPICS

Local Valet Drivers will get the chance to compete for cash prizes and medals.

Phoenix, AZ -- March 20, 2008 -- You have seen their parking talent in action at Scottsdale Fashion Square, Capital Grille, Chandler Fashion Center, and 65 other AZ and CA locations. For the first time ever, local valet drivers will have a chance to win cash, medals, and bragging rights at an organized Valet Olympics. Phoenix based valet company, American Valet, will host its First Annual Valet Olympics on Sunday, April 20th. The competition will begin at 11:00am at Sunnyslope High School parking lot, directly west of the American Valet corporate headquarters. Larry Miller Dodge of Peoria will be the sponsor, providing five brand new vehicles; various models from the Dodge line. The events will include a timed parking obstacle course, written test, customer service problem solving, and a running competition. The top three valets will then go on to compete in the Final Valet Showdown. Cash prizes and gold, silver, and bronze medals will be awarded.

The competition will be fierce. Already 20 valet employees are signed up to compete for the glory! The company is known for its out-of-the-box thinking when it comes to retention, rewards, and morale building activities. Offering vacation time to both PT and FT employees, rewarding all managers with a 2-Day trip to Las Vegas every summer, and giving away iPods keeps this company on the radar for every car lover looking for a job. In 2004, they were voted best place to work by The Business Journal. The company employs 580 employees in Arizona and California.

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About American Valet

Since 1980, American Valet has served greater Phoenix and Scottsdale, Arizona, providing professional and cost-effective valet parking services and solutions for a wide variety of businesses such as private parties, special events, hotels, restaurants, retail centers, hospitals, casinos, and sporting events. In addition to valet parking services, American Valet offers shuttle and parking garage management services.

American Valet was ranked number one in The Business Journal's "Best Places to Work in the Valley" in the large companies' category in 2004. For more information, please visit www.americanvalet.com